

# GLOBAL BLOCKCHAIN CONFERENCE 2018

Unlocking the New Competitive Advantage with Blockchain

23-24 April 2018 | PARKROYAL KUALA LUMPUR

The blockchain technology is one of the most promising upcoming technological trends in the information technology domain. For the Asia-Pacific region, blockchain represents the most significant technological opportunity of the next decade, and is likely to be a wellspring of innovative ideas for leaders across the globe. Thoughtful observers of the blockchain phenomenon already recognize that they cannot ignore the cost efficiency and business effectiveness promises of distributed ledger technology. Just as the Internet upended the way we connect with the world, blockchain will provide a new model of trust.

It's time to find your organization's digital business identity with blockchain.



**JOHN WHELAN**  
Director, Blockchain Labs  
SANTANDER BANK



**MARK VAN RIJMENAM**  
FOUNDER  
DATAFLOQ AUSTRALIA



**PAVEL BAINS**  
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Head Government Blockchain Projects  
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**DMYTRO BUDORIN**  
CEO & Co-Founder  
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**SAQR ERIQAT**  
Blockchain Evangelist  
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**AMARJIT SINGH**  
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## Overview

The internet is entering a second era that's based on blockchain. The last few decades brought us the internet of information. We are now witnessing the rise of the internet of value. Where the first era was sparked by a convergence of computing and communications technologies, this second era will be powered by a clever combination of cryptography, mathematics, software engineering and behavioral economics.

Asia is poised to become a hotbed for blockchain innovation with its dynamic socioeconomic landscape, solid interconnectivity, massive digitization of payment solutions and consistent regulatory environment. Organizations view blockchain as a game-changer and are beginning to develop strategies, increase collaborative efforts and address security and latency concerns.

The conference will bring together a blend of perspectives from blockchain experts and industry thought-leaders in a number of sessions, sharing insights on how to embrace the technology whilst navigating the legal and regulatory framework.

## WHY ATTEND



Everything You Need To Learn and Everyone You Need to Meet in The Blockchain Shpere



Discover the Blockchain Use Cases, Business Models and Roadblocks that Can Support Your Digital Transformation



Learn From International Thought-Provoking Blockchain and Cryptocurrency Experts



Connect with Global Blockchain Experts and Early Adopters to Expand your Network

## Who Should Attend

The Global Blockchain Conference 2018 is for companies looking to stay ahead of the game realising the potential impact that blockchain can have on their organization:

- CEOs, COOs, CTOs, CIOs
- CISOs, SISOs
- Heads of Innovation,
- Chief Blockchain Officers
- Heads of Data Science,
- Heads & Managers of Application
- Head & Managers of Digital Transformation
- Heads & Managers of Business Transformation
- Heads & Managers of Information Technology
- Heads & Managers of Information Security
- Heads & Managers of Engineering,
- Heads & Managers of IT Architecture
- Heads & Managers of Governance
- Heads & Managers of Emerging Technology,
- Heads & Managers of Development,
- Heads & Managers of Strategy
- Investors & Blockchain Start Ups,
- Venture Capitalist, technology lawyers and more

## WHY SPONSOR OR EXHIBIT AT GLOBAL BLOCKCHAIN 2018?

- Gain preferential access to the senior executives in your target market and demonstrate your newest products.
- Meet decision makers face-to-face to leverage your product and brand building.
- Establish strong relationships and make proposals to potential customers.
- Demonstrate your expertise and product excellence.
- Delegates are attending to actively find solutions to revolutionize their blockchain strategy in order to stay competitive.
- Make sure that your company is there in front of them as they are assessing the best possible solutions to these issues.

For more details of sponsorship and exhibition packages call us on +603 22606500 or email [tcharles@thomvell.com](mailto:tcharles@thomvell.com) or [fazidah@thomvell.com](mailto:fazidah@thomvell.com)

## **DAY 1: 23 April 2018**

**7:30-8:30am: Registration & Breakfast**

**8:45 -9:30AM: OPENING KEYNOTE**

### **BLOCKCHAIN, BITCOIN AND ICOs: ALL HYPE OF THE NEW REALITY**

Blockchain is a hot topic around the world these days, yet for many, the technology remains an elusive concept. Balance this with Bitcoin and crypto currency mania, an over hyped ecosystem that's all noise and it's impossible to cut through what's real, what's important and why you should be both curious and afraid.

**Zach Piester**, *Chief Development Officer*, **INTREPID VENTURES HONG KONG**

**9:30-10:00AM**

### **THE FUTURE OF BLOCKCHAIN INNOVATION IN ASIA PACIFIC**

Blockchain is moving from conceptual buzz to mainstream business discussion. Asia is quickly becoming a crucial engine for venture capital investment and a hotbed for blockchain innovation - perhaps sooner than most global economy pundits had imagined. Blockchain offers a once-in-a-lifetime opportunity for firms and leaders in the Asia-Pacific region to provide an example to the rest of the world of how the blockchain revolution will unfold. The session will also include:

- Current state of blockchain adoption in Asia-Pacific
- Building a business case of blockchain & how to master the new business operating model
- Key barriers to blockchain adoption
- Unblocking the future of blockchain in Asia

**Manish Bahl**, *Senior Director*, **COGNIZANT**

**10:00-10:30AM**

### **BLOCKCHAIN STRATEGIES AND BUSINESS APPLICATIONS**

**10:50-11:30AM: PANEL DISCUSSION**

### **IMPLEMENTING BLOCKCHAIN IN THE REAL WORLD - LEGAL & REGULATORY ISSUES**

This interactive panel discussion brings a blend of perspectives from blockchain experts and industry thought-leaders discussing how matters such as financial services regulation, competition law, privacy and governance need to be considered in blockchain implementation. We will be considering issues in insurance, retail banking, payments and token sales among others.

- What concerns do regulators have in terms of applying existing laws to cryptocurrencies and blockchain technology?
- How do regulators view cryptocurrencies such as bitcoin and blockchain technology?
- How will regulators try to regulate cryptocurrencies and blockchain technology?
- Will central banks use cryptocurrencies and blockchain technology, and if so, how?

**Moderator: Franca Ciambella**, **CONSILIUM LAW CORPORATION**

**Panelist:**

- **Zach Piester**, **INTREPID VENTURES**
- **Johnny Mayo**, **SUPERCHARGER ACCELERATOR**
- **John Patrick Mullin**, **GUOTAI JUNAN SECURITIES**
- **Dato' Arif Siddiqui**, **STANDARD CHARTERED BANK**



**11:30-12:10AM**

## **WHAT CIOs SHOULD TELL THE BOARD OF DIRECTORS ABOUT BLOCKCHAIN**

Many boards of directors will call upon their CIOs to brief them on blockchain due to the current market hype. CIOs should focus on three points: a description of blockchain, frictionless markets and the cross-industry business impacts of a programmable economy.

**Saqr Ereiqat, *Blockchain Evangelist*, IBM MIDDLE EAST**

**12:10-1:00PM**

## **THE CONVERGENCE OF BIG DATA AND BLOCKCHAIN**

What happens when big data and blockchain converge? In this presentation, Mark discusses five areas that organizations should focus on when dealing with the convergence of big data and blockchain: data sharing, data governance, data security, privacy and identity and data ownership.

**Mark Van Rijmenam, *Founder*, DATAFLOQ, AUSTRALIA**

**2:00-2:40pm**

## **TECHNOLOGY INFRASTRUCTURE REQUIREMENTS TO SUPPORT BLOCKCHAIN**

We give decentralized networks for granted, but how can we guarantee the survival of a blockchain from birth to maturity? Roberto Capodiecici of Blockchain Zoo will share his company experiences, and lesson learned, in protecting new blockchains when, at launch, the first core nodes gets attacked with DDoS and other means.

- How to organize the infrastructure of a new blockchain
- How to incentivize the creation of new nodes
- The data flow for web and mobile users

**Roberto Capodiecici, *Founder*, BLOCKCHAIN ZOO, INDONESIA**

**2:40-3:15pm**

## **TRANSFORMING GOVERNMENT BLOCKCHAIN PROJECT**

Moving from the theory of blockchain to real life case studies, Marloes discusses about the first blockchain projects and how she helped in transforming government run a Blockchain Pilot Project. In 2017 the Dutch Government has worked on 35 case studies. Marloes will share examples of the projects and the challenges faced.

**Marloes Pomp, *Head of Dutch Government Blockchain Projects*, DUTCH GOVERNMENT**

**3:15-3:55PM**

## **HOW DECENTRALIZATION WILL SOLVE THE COMING DATA STORAGE PROBLEM**

By 2020 there will be over 24B connected devices exchanging data at an exponential rate. The current internet is not equipped to handle this. The recent batch of data breaches is proof. A decentralized database is part of the new internet can solve the data problems associated with security, scalability and reliability.

Pavel discusses:

- How blockchain principles can be applied to building a decentralized database
- Different uses cases for data storage using a decentralized manner
- Why a token in our model creates a new crypto-economic ecosystem

**Pavel Bains, *CEO*, BLUEZELLE**

**4:10-4:50PM**

## **TRUSTED IDENTITY IN KYC-PROCESSES**

Identity management on the Blockchain is one of the main use cases that are discussed at the moment. **Blockchain HELIX** has built a solution to introduce legal identities in the way that the data gets stored with the Blockchain in a distributed authority. The process is highly compliant and user driven and introduces the concept of a shared workforce to interoperate data between service providers. Identities are related to sub-identities or avatars in order to act as IoT devices, business accounts or other Blockchain based systems.

- Introduction in the concept of Identity-management on Blockchain
- showcasing a real solution

**Oliver Naegele, *Founder & CEO*, BLOCKCHAIN HELIX, GERMANY**

**4:50-5:30PM**

## **INTRODUCTION TO SECURITY AND PRIVACY ON THE BLOCKCHAIN**

The blockchain has fueled on of the most enthusiastic burst of activity in applied cryptography in years but outstanding problems in security and privacy research must be solved for blockchain technologies to go beyond the hype & reach their full potential.

**Mark Van Staalduinen**, *Blockchain Security*, INTERPOOL

**5:30-6:10PM: PANEL DISCUSSION**

## **USING BLOCKCHAIN AS A PLATFORM FOR FUTURE INNOVATION**

- Blockchain for Businesses: From disruptive concept to business-ready solution – How Blockchain is affecting global business developments
- How is Blockchain technology expected to revolutionize different sectors?
- How important is it for the organizations to follow the foot-step of the governments to start implementing the Blockchain technology within their organizations?

**Moderator: Jason Lee**, NEM.IO FOUNDATION

**Panelist:**

- **Marloes Pomp**, DUTCH GOVERNMENT
- **Vijay Ayyar**, LUNO
- **Stephen Chia**, NEM.IO FOUNDATION
- **Mark Van Rijmenam**, DATAFLOQ

## **DAY 2: 24 April 2018**

**9:00-9:35AM**

## **THE USE OF BLOCKCHAIN TECHNOLOGY FOR ENTERPRISE ADOPTION**

Enterprises are starting to understand the power of blockchain technology. Which enterprises have successfully developed blockchain platforms? What are use cases which can be explored further? This session will explore blockchain use cases that have been implemented and used in the region as well as around the world.

**Zelda Anthony**, *Head of Blockchain, Asean*, IBM SINGAPORE

**9:35-10:20AM**

## **BLOCKCHAIN AND BANKS: WHY DLT WILL BE TRANSFORMATIONAL**

- Discuss some of the near-term opportunities for banks
- Longer range opportunities like tokenized central bank money
- Overcoming the integration challenges

**John Whelan**, *Director, Blockchain Labs*, SANTANDER BANK, MADRID

**10:35-11:10AM: Panel Discussion**

## **EXPLORING OPPORTUNITIES FOR APPLICATION BEYOND CRYPTOCURRENCIES**

- Fundamentally changing the way enterprise and governments conduct business
- Leveraging increased privacy, security, efficiency and transparency
- Which industries are maximizing the potential of Blockchain?
- Increasing the impact of blockchain with collaboration

**Moderator: Hubertus Thonhauser**, ENABLING FUTURE

**Panelist:**

- **Kumar Gaurav**, CAASHA
- **Jason Inch**, GENARO NETWORK
- **Zelda Anthony**, IBM
- **Radhakrishna Thatavarti**, GLOBAL BLOCKCHAIN PIONEERS ASSOCIATION



**11:10-11:45AM**

## **HACKING BLOCKCHAIN**

Bitcoin has exploded in popularity and skyrocketed in value. Proponents of blockchain, the technology that makes cryptocurrency possible, now want to apply it to a wide range of other applications like identity management, verifiable records and digital assets such as stocks. Is the industry building new systems on a cryptographically weak foundation? What threats does blockchain face?.

**Dmytro Budorin, CEO & Co-Founder, HACKEN**

**11:45-12:35pm**

## **CREATING A SUCCESSFUL BLOCKCHAIN FRAMEWORK FOR YOUR ORGANIZATION**

- Preparing your organization for blockchain: Understand the resources, skills and expertise required to build a blockchain
- How quickly can you create a blockchain within your organization and more importantly manage and integrate it?
- When and how to regulate without stifling innovation
- Shaping the laws for the transformative technology

**Kumar Gaurav, CEO, CASHAA, USA**

**12:35-1:10pm**

## **SMART CONTRACT AND THE FUTURE OF BANKING**

Cyrus Fazel is building the future of private investment banking powered by smart contracts. He will be talking about his vision for the next one to five years and explain the new era of ICO 2.0 that actually takes the best of both ICOs and IPOs.

**Cyrus Fazel, CEO, SWISSBORG**

**2:00-2.40PM**

## **INNOVATION IN BLOCKCHAIN : MISHIPAY CASE STUDY**

This session will feature one of the hottest Blockchain start-up showcasing their latest projects across all sectors and how they are utilizing blockchain to revolutionize Retail. MISHYPAY Ltd received the Game Changer award for its MishiPay program which allows customers to scan an item with their phones and pay via a handset.

**Mustafa Khanwala, CEO, MISHIPAY, UNITED KINGDOM**

**2.45-3:20PM**

## **HOW BLOCKCHAIN WILL TRANSFORM THE ENTIRE INSURANCE INDUSTRY**

How Blockchain 2.0 will transform the entire insurance industry with its distributed ledgers delivering smart contracts, big data and the internet of everything

**David Piesse, Global Insurance Lead, GUARDTIME LTD, HONG KONG**

**3:35-4:15PM**

## **DUBAI BLOCKCHAIN STRATEGY: SMART CITY INNITIATIVE**

The Dubai blockchain strategy is a smart initiative from the Dubai government to deliver a more seamless, safe, efficient and impactful experience through the adoption of blockchain. This presentation will demonstrate how Dubai is going to achieve its goal of becoming the world's first powered government to utilize the technology for all transactions by 2020 and how this strategy will bring Dubai to the forefront of the knowledge economy.

**Dr. Sohail Munir, Emerging Technologies Advisor, SMART DUBAI GOVERNMENT**

**4:15-4:50PM**

## **HOW BLOCKCHAIN TECHNOLOGY WILL AFFECT & UPEND MARKETING IN LONG RUN**

The arrival of blockchain technology means that:

- Having greater confidence in the integrity and accuracy of the data you use as the source of customer insights
- Obtaining perpetual access to customer data will be more difficult
- Stitching together behavior patterns across an ecosystem will be more challenging
- Expectations for frictionless experiences will increase

**Zeeshan Mallick, Chief Digital Officer, GLANCE PAY LTD, UK**

**4:50-5:25PM: Panel Discussion**

## **CREATING OPPORTUNITIES AND HARNESSING THE POTENTIAL OF SMART CONTRACTS**

Explore all the possible applications of Blockchain and Smart Contracts which includes trade finance, transactions, digital wallets, digital identity, Know-Your-Customer (KYC), virtual currencies and many more. This session will discover what you can do with Blockchain and Smart Contracts.

- Discussing the differences between the types of Blockchain – and how it affects applications

**Moderator: Cyrus Fazel, SWISSBORG**

**Panelist:**

- **James Florentino, MERGECOMMIT**
- **Roberto Capodieci, BLOCKCHAIN ZOO**
- **Oliver Naegele, BLOCKCHAIN HELIX**
- **Amarjit Singh, BLOCKCHAIN ACADEMY**

**5:25-:6:10PM**

## **FINTECH & BLOCKCHAIN IN THE CAPITAL MARKET SPACE**

**John Patrick Mullin, *Fintech & blockchain Head*, GUOTAI JUNAAN SECURITIES**



**Zach Piester** is Chief Development Officer at Intrepid Venture, a venture development company. He ranks among Top 50 most influential fintech experts in Singapore. He is deeply involved in the organizational design and growth of a variety of FinTech, InsurTech, & non-financial blockchain and emerging technology companies across Asia. His company Intrepid Ventures has access to over 5,000 developers in their global network of blockchain solution builders. Early stage investor in emerging technologies e.g. Blockchains, DLT, AI, IoT, Data & Analytics, Digital Health. Mr. Piester helps Fortune 500 companies leverage the innovation of startup disruptors in blockchain and fintech. He is also a well-known speaker for Blockchain, Cyber Security, Innovation, Human Factors, Organizational design and AI. In 2017, he reported within such events as Techsauce Global Summit, Digital Thailand Big Bang, THE SUMMIT and TechXLR8 Asia.

**Mark van Rijmenam** is a storyteller on disruptive innovations. He is founder of *Datafloq.com* and a faculty member with the Blockchain Research Institute. He is named a global top 10 Big Data influencer and one of the *most influential Blockchain people*. He is a big data and blockchain strategist, an expert on disruptive innovation, Blockchain, IoT and Artificial Intelligence. He is a highly sought-after international public speaker who spoke in >15 countries across the globe. He is the author of the best-selling book *Think Bigger* and the book *Blockchain (forthcoming, 2018)*. Currently, he is pursuing a PhD on how Big Data Analytics, Blockchain and AI change organisations.

**Kumar Gaurav** is a serial entrepreneur who is among the hundred most influential people in the world on blockchain technology and was awarded extraordinary status (O1) by United States government. He is the Founder & CEO of Cashaa and Chairman of Auxesis Group. Due to his vision, Auxesis Group and Cashaa, both are ranked among world's top 100 blockchain companies. Kumar is on the editorial board of blockchain media and a popular international speaker on emerging technologies. IIT, British Auditorium or European Parliament, Kumar has shared his blockchain knowledge on many government forums across the globe. He was recently nominated as one of the world's Top 50 Innovators from the Industries of the Future. Before he moved into the world of financial technology, he built computer systems for Ferrari. During his time in Italy, he co-founded Darwinsurance, the first Italian peer-to-peer insurance platform backed by AIG which was acquired by Esedra in 2016.

**Dmytro Budorin** is one of the co-founders and CEO of Hacken based in Ukraine. Hacken is a community driven business organization created to nourish the connection between blockchain and cybersecurity communities, promote hacker ethics and encourage legitimate research of networks and software. Dmytro worked in Deloitte for over 8 years and became the winner of Deloitte CIS Audit Challenge with his Audit BigData SAP solution implemented in CIS Offices. He was one of the top executives within the Ukraine's military defence industry.

**Marloes Pomp** is the blockchain ambassador for the Dutch government. She is one of the most prominent personalities in the Blockchain industry working on building a connection between various governments and the blockchain. Currently, she is the project leader of 30 blockchain projects within the Dutch Government. Apart from that, she has done several pilot projects in the Netherlands and now is helping those projects reach the next level. Along with all this, she also provides many training programs and regularly speaks at conferences such as Blockchain Innovation Conference, SXSW Conference, TEDx and others. Marloes is also a SIDN Advisory Board Member – Blockchain for Good. SIDN aims to break through the hype around blockchains and provide a substantial contribution to the discussion and research into the blockchain's social potential. She recently joined the DenCity advisory board.

**John Whelan** is the Director of Innovation at Banco Santander, responsible for its blockchain lab. In previous roles, he has been a startup founder, spent time in the management consulting work and experienced the supply curve meeting the demand curve in the trading pits at The Chicago Board Options Exchange. John has an MBA in finance and a degree in Chemical Engineering

**Jason Lee** comes in as a strategic advisor and is the Global Director of Partnerships and Strategic Alliances with the NEM.io1 Foundation. Having a background in FinTech, banking, digital marketing and law, he founded the FinTech Association of Malaysia, co-founded several businesses. He has also attended executive programs with Cambridge Judge Business School in strategic management.

**Franca Ciambella** trained in law and business in Canada, New York and Singapore, Franca has been a member of the Quebec Bar since 1990, and in 2010, was one of the first foreign lawyers to gain full admission to the Singapore Bar. Her legal career of over 25 years encompasses 16 years of private practice including being the Managing Partner of the Singapore office of Stikeman Elliott and a Legal Associate at Norton Rose, seven years as General Counsel for Asia Pacific for Tyco International Ltd. (a US based Fortune 500 corporation), acting as a technical advisor on regional economic integration to high levels of government in ASEAN, carrying on a mediation practice and since 2010, being the Managing Director of the Singapore based international law firm of Consilium Law Corporation ("CLC"). CLC represents clients doing business in emerging economies, including in south-east Asia and Africa, as well as in Canada, in diverse sectors.

As an avid technologist and listed in Forbes Asia's 30 Under 30 for Finance & VC, **Johnny Mayo** has played a leading role in developing the FinTech agenda across the region; educating numerous organizations, regional banks, national regulators, and government departments on how they can understand and adopt blockchain technologies and new FinTech initiatives. He is currently a business consultant at Asia's leading FinTech accelerator, SuperCharger, as well as an advisor to numerous projects



**Saqr Ereiqat** is a Dubai based BlockChain Evangelist and Program Manager for IBM's consulting arm Global Business Services. He has spent the majority of his decade at IBM leading complex projects across 23 Countries in Europe, Middle East and Africa. He has spent the past two years assisting clients to define their BlockChain agenda and has successfully led one of the first BlockChain Strategy Engagements for the Global Government Industry. His Global and Regional centric experience has helped him specialise in turning around complex programs and projects.

**John Patrick Mullin** is the trade.io Managing Director of Research and Business Strategy, based out of the Hong Kong office. Prior to this, he was a senior FinTech research analyst at Guotai Junan Securities. John is an active member of the Shanghai FinTech community, and wider Asia Pacific region, where he serves as Regional Director of APAC for the FinTech Connector. John writes for Forbes, Cointelegraph, and LinkedIn China about blockchain and FinTech innovation. He is an ICO and FinTech advisor, advising several blockchain companies in Hong Kong, Germany, Switzerland, and the United States. Most notably, Orichal Partners, HelloFriend, and TV-Two.

**Roberto Capodiec** discovered a passion for Information Technology at the tender age of 6 when, with the help of his father, he started to learn computer programming. At age 10, he had developed and sold his first video game. Four years later he begun an entrepreneurship career when, authorised by Italy's court for minors, he opened his first IT company. In the formative years of the Internet he expanded his business reach into the online world and quickly found his company' services in great demand. Roberto, specialised in Lawful Interception systems and big data analysis, is also a consultant to law enforcement agencies. Moved to Asia a decade ago, Roberto is now a renown Blockchain expert, associate of the Nxt Foundation and the first to apply Blockchain technology to supply chain and trade finance. Founder of the Blockchain Zoo association, Roberto often speaks at conferences, participates to technology discussions at panels for various events, and gives seminars on Blockchain

**Manish Bahl** leads Cognizant's Center for the Future of Work in Asia Pacific. A respected speaker and thinker, Manish has guided many Fortune 500 companies into the future of work with his thought-provoking research and advisory skills. He helps ensure that the unit's original research and analysis jibes with emerging business-technology trends and dynamics in Asia, and collaborates with a wide range of leading thinkers to understand how the future of business will look. His research covered IT strategy, strengthening the linkage between business and technology, disruptive start-ups, and the overall technology services market in Asia Pacific.

**Pavel Bains** is the CEO of Bluzelle - the decentralized database for dApps. He is an entrepreneur and investor in exponential technologies. Pavel is a World Economic Forum Tech Pioneer. Pavel is an expert in digital media having worked with Disney, Microsoft, Warners Bros, DreamWorks. Pavel was in GM and CFO roles for video game studios, including working at Disney Interactive Studios Pavel is also a frequent contributor to Forbes, Huffington Post and Fast Company, writing articles in the areas of finance and digital media.

**Dato' Arif Siddiqui** is experienced Chief Information Officer with a demonstrated history of working in the banking industry. Skilled in Innovation, digital transformation, Banking operations, digital banking, Credit Cards, Financial Technology (Fintech) and Open Banking. Strong leadership capability to make difference with 28 years of experience in Banking Industry wiring in multiple countries & geography. Chief Information Officer (CIO) of the Standard Chartered Bank in Malaysia and Group CIO of Islamic Banking Standard Chartered. Prior to this, he was the Chief Executive Officer of Scope International Malaysia, Standard Chartered's Global Shared Services Centre in Kuala Lumpur. He joined Scope International Malaysia in 2005 as the Head of International Software Centre Malaysia (ISCM) and was appointed as the CEO in 2008.

**Oliver Naegele** is the founder and CEO of Blockchain Helix and Founder of the FinTech Headquarter. Coming from a technical background as an engineer in electronics, he worked for more than 15 years as an IT-specialist in the field of IT-security, Database and IT architecture, portal-development and cloud-computing. He is also the founder of FinTech Headquarter, a community booster for the FinTech ecosystem and blockchain LABs. He is a speaker at various events for Blockchain and FinTech and runs his own community.

**Zelda Anthony** is IBM's Head of Blockchain, ASEAN, based in Singapore. She is responsible for developing IBM's blockchain business in the ASEAN region; understanding the key blockchain trends, opportunities and challenges and how they are impacting IBM's customers and partners in key industries. The role includes developing IBM's go to market strategy for blockchain, building an ecosystem with partners and building IBM's brand in the ASEAN region. Before the Blockchain leadership role, Zelda was Head of Payments for APAC, Financial Services Industry. Prior to IBM, Zelda spent 7 years at SWIFT where she held several roles including, Head of Compliance products APAC, Head of ASEAN, Head of New Customers APAC and Head of Oceania.

**Jason Inch** is a founder and the strategic lead of Genaro Network, an innovative public chain with a decentralized storage ecosystem. Jason brings a depth of knowledge and experience from more than 20 years in the technology industry as an executive and entrepreneur. He has an MBA from the Richard Ivey School of Business and also studied at CEIBS in Shanghai. Jason is also an accomplished writer with several books about China's economy. His most recent book is called China 4.0 and he is releasing a book about blockchain.



**Vijay Ayyar** is the General Manager at Luno based in Singapore. Prior to this, he worked at Google in roles across YouTube, Chromecast, and Adwords. Vijay also spent a number of years at PwC and Ipsos, where he ran consulting projects for private and public sector clients on engagements ranging from network security and risk management to market entry strategies. Vijay holds a degree in electrical engineering from IIT in India and an MBA from INSEAD.

**James Florentino** is a software developer with more than ten years of experience, who has been working with blockchain and cryptocurrencies for about five years, and the founder of several blockchain projects of his own. Organizers of the Blockchain & Bitcoin Conference Philippines are convinced that this versatile specialist will be perfect for the role of the moderator. During his career, James Florentino has worked with several companies in the field of software and Internet technologies: MediaFire, Joystick Interactive, Tripid Philippines. In 2013, he founded first in the Philippines bitcoin exchange called BuyBitcoin.ph. Two years later, this successful business was bought by Bitcoin Investment Group.

**Dr. Sohail Munir** is the Director for Smart City Enablement Services at Smart Dubai Government leading multiple emerging technologies and smart government transformation initiatives. He is a seasoned industry professional with over twenty years of entrepreneurial and Program Management experience in the space of Smart City, Safe City, Digital Government Transformation, C4I Systems, IoT, FinTech, Cloud Computing, Software Defined Networking, Data Analytics, AI and Machine Learning. He specializes in Enterprise Architecture for large and complex ICT Systems. Sohail's current R&D interests are in the space of Digital Government transformation, Blockchain, Digital ID and Digital Payments. At Smart Dubai Government he is leading portfolios for Blockchain, Paperless and Cashless city. He is actively involved in developing policies, legislation and standards for Blockchain in Government, Digital ID & Signature and Digital Payments. He is also working on developing Micro Services Architecture for Smart City Services enabling Open Data and API Economy.

**Radhakrishna Thatavarti** has over 20 years of experience in working for software companies and clients in the area of Banking and Financial Services. His latest passion is Blockchain. He is currently working as Chairman for a Non-profit organization, Global Blockchain Pioneer Association (GBPA) focusing on promoting Blockchain as one of the leading technologies. Prior to joining GBPA, he was the CEO for OxyLoans, Vice President for ValueLabs. He was responsible for establishing Banking Practice, business growth in Middle East. His entrepreneurial drive enabled him to set up his own successful venture, Thatavarti Technologies, which was focused on providing testing services to clients. He worked for companies like Maveric Systems, Virtusa, BirlaSoft and RelQ software.

**David Piesse** is an advisory board member and Chief Risk Officer of Guardtime which is establishing international standards in cloud computing security. The standard KSI based on blockchain technology provides the basis for attributed networks; complete transparency, accountability, attribution and auditability for networked society and into the payment and mobile wallet ecosystem. David Piesse is also the International Insurance Society Ambassador Chairman (IIS) reporting to New York Headquarters. He is a member of the Chartered Insurance Institute and the British Computer Society. He worked with the United Nations as a consultant in risk management across 5 continents and settled in Asia for the last twenty five years.

**Hubertus Thonhauser** is founding partner of Enabling Future, a Dubai based early-stage venture capital firm backed by the two partners family offices. Hubertus and his partner have invested in a portfolio of over 20 companies covering the US, MENA and Europe, mainly in fin-tech, e-commerce, big-data, gaming and the cryptocurrency space. Hubertus is also founding investor of Base58 Capital, a hedge fund manager in the cryptocurrency space based in Switzerland and an early investor in a number of DLT start-ups, primarily fin-tech and protocol layers. He serves on the board of the T2 foundation, which is representing the Tezos community. Previously Hubertus co-founded Babil Games, which became a leading mobile games publisher in the MENA region, acquired in 2016 by NASDAQ-listed Stillfront Group. From 2001 to 2010 Hubertus was CEO Switzerland of Casinos Austria International. He recently joined the board of the TEZOS foundation, which is one of the largest ICOs raising close to 300M.

**Mustafa Khanwala** is the CEO of MISHIPAY based in United Kingdom. He was an Engineer who has previously worked in and led projects with Porsche, National Instruments, Barclays and TATA and has proven track record in successful innovation. He has sales experience through working in his family business and starting a food delivery venture in Manchester in 2011. Towards the end of his MSc Engineering with Finance degree at UCL, he thought of the idea for MishiPay after having waited too long in a queue to buy 1 just item. He then started MishiPay as a side project and designed and built the first functional prototype by himself. Having worked on MishiPay for several months and after seeing the technology working in real life, he rejected offers from Goldman Sachs, KPMG and Barclays to work full-time on MishiPay. It has successfully live public trials in London, Cisco global partnership, seed investment, major retailer projects in India, Europe and the Middle East, awards from Mayor of London, Government of India, Anita Borg Institute, University of Manchester, UCL and others.

**Cyrus Fazel** is the founder and CEO of a SwissBorg, a unique wealth management platform powered by Smart Contracts and based on a Swiss meritocratic system. A multicultural FinTech professional with more than a decade of experience in asset management and algorithmic trading, he has applied his analytical skills towards building one of the top 10 ICOs.



**Amarjit Singh** is the CEO of Blockchain Academy. He is also one of the first certified Bitcoin Professionals in Malaysia. Amarjit runs the Blockchain Academy which is one of Asia's successful training and certification providers for blockchain and cryptocurrency. Apart from running the day-to-day operations and trainings in the academy, Amarjit is also actively involved in DAPPs project management, blockchain & ICO consulting and cryptocurrency mining. He founded Crypto Knights, Inc, a meetup group of close to 700 members today. Recently, Amarjit was interviewed and featured in the cover of The Edge newspaper and in Dec 2017, he was requested to do a TEDx talk in Monash University on the topic of "A Complete Digital Economy: The Good & Bad" Amarjit is also one of the key panel advisors on Blockchain for the law faculty, University Malaya

**Stephen Chia** has been tasked to develop and grow the NEM technology in SE Asia as NEM Regional Head. He is also a Council Member of the NEM.io Foundation Ltd. and Director of the NEM Blockchain Centre, the largest blockchain centre and blockchain co-working & entrepreneur hub in Asia. He is a serial entrepreneur with experience in the areas of property & operations management, internet services ISP, trading and marketing. Having previously served in organizations like IBM, C.Itoh & Co. and Ernst Young, he returned to Malaysia in 1990 and started his entrepreneurial journey. He was founder of WINETworks and BizSurf, where it was awarded the exclusive 4G/WiMAX national licensed spectrum and wireless broadband ISP license. The business grew rapidly with the internet boom and was acquired in 2008 and is today the ISP YES network in Malaysia. In 2013, one of his startup companies, ADAcode Systems received the APICTA Awards in IT innovation, and accorded the Prime Minister's "Best of the Best Award" and subsequently represented the country in the global APICTA awards competition in Brunei.

**Zeeshan Mallick** is the Chief Digital Officer for Glance Pay Ltd. He has worked with leading brands such as Ted Baker, French Connection, Sony, Ericsson, Emirates Airlines, Etihad Airlines, Dubizzle.com, Accenture, HSB MENA, Mindshare MENA, MEC UK, RBS & NatWest, Barclays, Microsoft, NHS, Sapient Nitro and the Department of Health. Zeeshan was also the first CMO for Humaniq and its cryptocurrency offering and has worked with digital transformation, blockchain technology, ICOs and the cryptocurrency industry focusing on business, community building, social networks and strategy solutions. Zeeshan has a multi-channel business marketing background in the public & private sector, as well as experience on both the agency & client side, in projects addressing finance, e-commerce, travel, technology, start-ups and banking. He is a leading expert in media buying, analytics and reporting and has coached professionals around the world, teaching in top ranked business schools, including INSEEC.

**Mark Van Staalduinen** is innovation manager for TNO in Singapore in close collaboration with his colleagues in The Netherlands. Mark focuses on solutions to combat cybercrime and cyberterrorism for a safer digital life. Internet driven criminal innovation grows exponential nowadays, just like the internet drives innovation in our economies exponentially. As founder of TNO's Dark Web program, he conducts cyber threat research and delivers training together with INTERPOL Global Complex for Innovation in Singapore.

